BYTOWN GREEN

What Bytown Green does:
- Profiles amazing individuals and organizations within Ottawa working to make our city sustainable.
- Raises awareness about great work already being done in Ottawa.
- Gives Ottawans practical ways to support environmental endeavors within our city.

Current goals for Bytown Green:
- Increase readership to 500 views/article
- Interview more wonderful people
- Continue to educate the public on local environmental issues

Huge thanks to the GenBDC team for all their support and for helping me get off the ground, and un grand merci to my mentor for keeping me on track!

Your website for all things sustainable in Ottawa

AA bytowngreen.ca

Contact: zoe.wind@gmail.com

À LA CUEILLETTE DES SAVOIRS

À la cueillette des savoirs!
Projet pilote

Pour contrer l’aliénation territoriale des Autochtones en milieu urbain ainsi que le manque de transmission des savoirs écologiques,

nous proposons de réunir Ainé.es et étudiant.es autochtones pour partager les savoirs écologiques avec des ateliers.

Une initiative de l’Amicale autochtone de l’UQO

Zoe Wind
- Founder of Bytown Green
- Grade 12 student in Ottawa
- Capstone candidate studying the upcycled fashion industry
- Member of the Ontario Nature Youth Council (ONYC)
- Plant mom of 78 plants and counting

Contact: zoe.wind@gmail.com

Nicholas
Pour qu’à partir de maintenant, nos parcs et nos plages soient en santé!

Problématiques:
- Comportements des utilisateurs des endroits extérieurs publics
- Pollution de ces lieux
- Santé de la faune et de la flore

Public cible et visé:
- La communauté
- Pour que les jeunes s’impliquent

Solutions:
- Équipes de ramassage des déchets
- Sensibilisation des plaisanciers sur le tri des ordures

Résultat de l’initiative:
- Initier la communauté à s’intéresser et à s’impliquer dans les solutions contre le réchauffement climatique

Enviro Educ-Action

T’ES MON GENRE !
Viens relever le défi "T’ES MON GENRE !"
Pour ceux et celles qui veulent devenir de meilleur.es allié.es anti-sexisme et qui ne savent pas par où commencer...

Cool! Mais c’est quoi?
"Un programme de 10 jours rempli d’informations, d’inspirations et de défis pour donner des outils diversifiés, le tout teinté d’art et d’humour."

"Ouvrir les esprits en allant chatouiller les sujets tabous et encourager l’engagement des citoyen.nes."

La mission
"Déconstruire les stéréotypes sexistes par une sensibilisation et une mise en pratique ludique."

Des thématiques diversifiées
Ex : sexisme, féminisme, masculinité positive, communauté LGBTQ2S+, consentement, diversité des corps, sexualité positive, violence conjugale...

Origine du projet
"Ce projet est né d’un constat que le sexisme est caché un peu partout dans nos paroles, nos actes et nos habitudes. Que certains sujets restent sous silence souvent jugés honteux, alors qu’ils sont importants."

Alors, vous venez ? ♡
COMMUNITY CHALLENGE
The consistency and reasons for which people donate to emergency shelters is highly varied which often leads to organizations being overwhelmed with certain kinds of donation at different points in the year. Sometimes enough so that the quantity becomes impractical, spoiled, or can not be stored properly ultimately resulting in otherwise helpful resources needing to be thrown away. This often translates into donation restrictions which introduces confusion and difficulty on the part of the donor.

SOLUTION & IMPLEMENTATION
The Ottawa Giving Project aims to solve these three shortcomings. It is a central registry which fully summarizes the kinds and quantities of items that Ottawa based shelters are in need of throughout the year in a way that caters to different donation patterns and individual agencies.

Community challenge:
Victims of excessive fishing and human pollution, the oceans are in danger to the point that the balance of whole ecosystems are threatened. However, we continue to consume species that are endangered due to a lack of awareness and access to information.

Target audience
The initiative specifically targets marine product consumers, but is accessible to anyone who can browse the web and is interested in learning about more sustainable fish consumption.

Implementation
The website will address the lack of information on consumed and endangered marine species. It aims to raise awareness for the general public in order to make more sustainable choices on marine-based consumption.
EAT INFINITELY

Le projet s’adresse aux autochtones et allochtones âgés de 15 à 20 ans résidant à Gatineau-Ottawa. Grâce à 4 séances de discussions, d’ateliers et de témoignages, ils pourront se préparer à commencer la correspondance. Ensuite, ils seront jumelés entre eux et échangeront des lettres pour apprendre à connaître la réalité de leur correspondant afin de briser les préjugés.

LES LETTRES

Nous avons remarqué un manque d’ouverture et de connaissance des peuples autochtones chez les jeunes. Situation causant une mise à l’écart et/ou de l’indifférence quant à leur réalité. De ce fait, on ne les mentionne que rarement dans les médias et très peu de jeunes savent ce que cela implique de faire parti des nations autochtones en 2021.

L’ENJEU

Le projet épitolaire dans un but de dialogue

LE PROJET

Nous, les jeunes de cette génération, n’avons que rarement envoyé ou reçu des lettres. De plus, nous croyons que des lettres écrites à la main évoquent de l’implication et de l’attention. Il s’agit d’un acte symbolique et fort, alors pour quoi ne pas l’utiliser pour se réconcilier ?

Lancement : dès le 6 mars à 16h
Inscription : du 1er février au 20 février
jekris.inclusion@gmail.com @jekris.inclusion

Karyl & Audré-Ann

JÉKRISS

Kimberley Liang

EAT INFINITELY

Stopping food misinformation and giving you instructions on how to make your food last infinitely

The Problem

Consumers only want to buy perfect food.
Due to blemishes or small dents, perfectly good food is wasted from grocery stores shelves and home pantries because people of misinformation around expiry dates and people throwing out produce that is not rotten.

Key Stakeholders

- Consumers
- Families
- Grocery stores
- Retail Chains

Benefits

- Less GHG emissions
- More educated community
- Less consumer stigmas against food
- Less food wasted and people hungry

SDG Impact

With Eat Infinitely, we aim to target three Sustainable Development Goals: Zero Hunger, Climate Action, and Responsible Consumption and Production. We want to help people preserve more of their food and feed themselves, reduce climate effects of food waste, and develop responsible food consumption habits in the community.

Contact Us

We will be available on:
Instagram – @eatinfinitely
Website – coming soon!
App Store – coming soon!

Project Prototypes

An app that:
1. Explains to you the misconceptions about food
2. Rewards you for learning and saving food

Community Involvement

We need your help to make this a reality! Get involved by sharing the app with your friends and family and encouraging people to learn about where their food comes from, be open to buying foods even if they are misshapen or have blemishes!
Lack of School Awareness
Homelessness is rarely being presented or taught in schools. Currently, parents are mostly responsible for educating their children about this social issue.

School Presentations
20-minute presentations will give students the opportunity to learn how to recognize homelessness and break the stigma. This will ensure that students are prepared to confront the roots of homelessness in the future.

Concept
An Operation SKHC organized talk performed by various community partners such as: The Ottawa Mission, Shepherds of Good Hope, and Cornerstone Housing for Women.

Process
1. Mission Statement
   Operation SKHC vows to consistently work at the community level to bring awareness to homelessness and end the stigma surrounding it.

2. Community Partners
   Working alongside The Ottawa Mission, Shepherds of Good Hope, and Cornerstone Housing for Women, we will bring awareness to homelessness at a grassroots community level and will speak to the stigma, lacking resources, and sustainable ways to help within our community.

3. Speaker Series
   Operation SKHC is geared towards educating youth ages 8-12 through a speaker series featuring our local community partners. It is our goal and hope that this program will enable youth to make more informed decisions at a local level and become future leaders within their communities.

Impact
Assisting youth in forming thoughtful opinions about homelessness for themselves, identify stereotypes and dispel myths about people without homes, and reinforces the value of education.

Human Trafficking Awareness Initiative
If you wish to learn about Human Trafficking you can purchase free online event tickets on my website: https://hiddenworldproject.wixsite.com/ahiddenworldproject

H.W.P. also hosts workshops to discuss vulnerability and personal growth. Together we can learn, grow, educate and prevent.
PIECES AGAINST PLASTIC

An initiative created for everyone, highlighting the beauty of the ocean, what threatens it, how to save it, and why it matters so much.

Preserving beauty with beauty
@PIECESAGAINSTPLASTIC

LEVANT PIANO

SDG Ambassador Emran Alnahhas

Levant Piano

Levant Piano matches musically talented individuals with opportunities to volunteer as musicians in the special needs community. Music is a universal language and creates a powerful tool for children to express themselves and serves as a positive outlet for their feelings. Levant Piano is a student-run program that aims to engage passionate music players in events with students in special education centers and schools. There is no doubt that music is an invaluable resource for a child’s development and our main goal is to involve the community in forwarding this message.

Our Approach

Our project provides a solution for students who struggled with gripping the drumsticks in class. Our aim is to 3D print a grip adapter that allows the students to easily grip drumsticks.
PROJECT AGAPE

SDG Ambassador
Esther Fagbola

A Gen-SDG initiative founded by youth with lived experiences, who aim to educate on all aspects sexual and domestic violence and aiding survivors in crisis and healing with supplies and wellness workshop.

Target audience: youth aged 18-29

Community challenge:
The rise in cases of sexual and domestic violence particularly in youth aged 18-29 is largely caused by lack of education and understanding of personal boundaries. The lack of resources catered to BIPOC youth survivors in Ottawa.

Solution?
Educational and interactive workshops for youth, by youth that educate on preventative methods for gender based violence (GBV) toward womxn, bystander intervention, respectful boundary training and practicing and panel discussions with experts.

Wellness workshops for survivors on healing strategies, coping, self-love and self-worth, "taking back our bodies" and taking blame away from ourselves as survivors of trauma.

VÉLO BIO

Ambassadrice des ODD Samantha El-Ghazal

Défi dans la communauté: Les restaurants ne sont pas desservis par le service de compostage de la ville

Bénéfice pour la communauté: Promotion de l’activité physique et d’une économie circulaire

Public cible: Citoyens et commerces du quartier de Pointe-Gatineau, Gatineau

Solution proposée: Collecte de compost de restaurants à bicyclette pour alimenter un jardin communautaire

ENCOURAGER DES HABITUDES DE VIE ET LA REDUCTION DES DECHETS
WOMEN'S BREAD AND BUTTER

SDG Ambassador
Estrella Asturias Marcel

**Community Challenge/Initiative**

Poverty and hunger often go hand in hand and these are global issues that know no borders. Those who suffer them most on the planet are women and children. As disparities widen, this initiative is an effort to reduce them by strengthening the practical skills of disadvantaged women and thereby generate an impact on these issues.

**Goal**

Aims to develop income generating activity that have a positive impact on nutrition for underprivileged women.

**Target Audience**

Underprivileged women.

**SDG Impact**

Addressing SDG Number 1 No Poverty and number 2 Zero Hunger, this initiative aims to empower underprivileged women by reinforcing practical skills that lead to a cheaper access to healthier nutrition and could lead to income generating activities thus improving family income.

THE RIDEAU STUDENTS’ UNION

SDG Ambassador
Faiz Jan

Representing students in policy-making initiatives and governing organizations.

A Voice for Youth
ANTI-IDLING INITIATIVE

**Issue**
Idling poses health and environmental risks to everyone. While Ottawa has an anti-idling by-law, it has been difficult to enforce and there has been a lack of signage to deter idling.

**Target Audience**
Residents of Ottawa and school parent councils. Idling often occurs at schools and poses greater health risks to children.

**Anti-Idling Initiative**

**Stakeholders**
Working with the City’s Safer Roads Ottawa (SRO) Program and the Glebe Community Association (GCA) to leverage existing resources and hold consultations with community members.

**Solution**
Currently in the planning stage to launch a design an anti-idling sign competition in schools in collaboration with SRO to increase community engagement and number of signage around schools and idling hotspots. This solution will also be coupled with awareness campaigns and circulation of pledge forms in partnership with the GCA.

VIRTUAL ENGLISH LANGUAGE LEARNING ASSISTANCE TO IMMIGRANT YOUTH

**SDG Ambassador**
Iman Sattar

In the Ottawa area where I am living, there are many high school students who do not have access to quality ESL classes, mainly because of the increasing number of immigrant youth coming to Ottawa, but the severe shortage of ESL teachers. This can lead to greater academic difficulties for students due to language issues, and my initiative is about advancing quality ESL education in the Ottawa area.

My teaching format is on a one-on-one basis for about ten hours a week. The main focus is to help students in the class who are having real difficulties with English. In the past few months, students have mastered most of the expected language skills by reading picture books and completing related exercises.

A high school under the OCDSB provided me with the opportunity to put my initiative into practice. The class I served included many high school students from Arabic-speaking areas, most of whom had been in Canada for less than two years, but needed to reach the expected level of English for high school students in a short period of time, about a year.

ONFE helped me a lot in practicing my initiative, they helped me to contact OCDSB schools and introduced me to ESL teachers. This gave me the opportunity to reach out virtually to the secondary students in the ESL program in Ottawa.
FRIENDS FROM ABROAD

SDG Ambassador
Isabelle Choi

Creating unique solutions for unique issues

Friends From Abroad

COLLABORATION, CONNECTIVITY, COMMUNITY

The Friends From Abroad initiative is a project which aims to eliminate societal and cultural barriers encountered by new Canadians and individuals new to Canada.

Our Target Audience

300,000
New immigrants arrive to Canada every single year (Government of Canada, Statistics Canada, 2011).

721,205
International students were hosted by Canada in 2018 (Immigration, Refugees and Citizenship Canada, 2021).

10,773
Of all new immigrants are within high-school age (Government of Canada, Statistics Canada, 2011).

Our Targets

Spreading awareness through engaging content on social media and on our website.

Creating opportunities for networking and collaboration through our content and events.

Hosting seminars, presentations, conferences, networking events, and contests for our audience.

Where Can I Find Friends From Abroad?

@FriendsOfAbroad On Instagram.
Friendsfromabroad@gmail.com
Friendsfromabroad.ca Website coming soon.

YOUTHABLE OTTAWA

Connecting youth to their Community & Purpose

SDG Ambassador
Isabel Milagro Alonso Vilarino

Start a conversation
Opportunities to give back
Network
Access Resources

We aim to challenge the present accessibility of...
employment services
community&mental health programs
cultural services
sport-recreation
community involvement

Be on the lookout for our virtual workshop experience...
Virtual Resume building
Virtual Mental health
Virtual Meditation
Virtual Computer Skills
Youth-Led workshops
Financial Literacy

@YouthAble.App
/YouthAble-App

COMING SOON
CREO
SDG Ambassador
Jasnoor Gill

CREO
promoting sustainable practices to ensure creative thinking in the arts

ISSUE
- A decline in creativity & imagination amongst youth
- Increasing mental health issues
- A surge in irresponsible consumption

GOALS
- Nurturing the passion for art through sustainable & creative methods
- Teaching adaptability with different forms of art in our daily lives
- Spreading awareness on environmental issues and promoting sustainable practices
- Teaching how to incorporate emotions/ideas to convey messages on important issues as a form of visual art
- Creating an open and inclusive environment to create/share art

TUTOR TEAM
SDG Ambassador
Jennifer Ong

Tutor Team
Vision
Our vision is to help frame privileged ESL high school students overcome academic and cultural integration challenges, and help them recognize their potential by providing them with the educational resources they need.

Community Challenges
Many students cannot afford academic resources, and there is a significant lack of support services for ESL students in Ottawa. ESL students face language barriers and cultural integration issues at school, which can result in their studies leading to more challenges.

Target Audience
ESL high school students from low-income families in Ottawa.

Implementation
- Recruiting higher grade student volunteers to tutor lower grade students in exchange for volunteer hours
- Partnering with students accordingly over Zoom in breakout rooms for virtual tutoring sessions
- Staying connected and host events through social media groups to build a community

Solution
Provide financially accessible tutoring supports to ESL high school students from low-income families and help them grow their network with other students.

Community Involvement
Connect with us on social media:
@tutorteamottawa
Stay posted on the Gen SDG Dashboard
Our Approach
Our project aims to remove barriers that prevent people from achieving a more sustainable lifestyle. Whether it would be from a lack of tangible, efficient, and affordable zero-waste solutions suggested to the general public or from the lack of inclusion that certain minorities face, we believe that everyone should be given the choice and tools to live a sustainable lifestyle.

1. Raise awareness
   - Inform the general public on affordable sustainable solutions that they can incorporate into their individual lifestyles.

2. Promote action
   - Encourage others to donate their creations to people in need and share innovative ideas on sustainable practices.

3. Engage others
   - Through the exchange of eco-friendly zero-waste ideas, we would like to strengthen a sense of community in the Ottawa-Gatineau region during the pandemic.

- People without homes
- Disabled community
- Wellness
- Indigenous sustainable practices

THE ECOSTYLE
SDG Ambassadors
Jessica Henderson-Tiroch & Tasneem Alnahhas

INTERPRETA
SDG Ambassador
Julia Dan

SUPPORT FOR NEW CANADIANS
A youth-led translation and education initiative
AIMED AT HELPING NEW CANADIANS WITH THEIR LANGUAGE NEEDS
In partnership with YOCISO
**FUTURE MEAL**

**SDG Ambassador**
Nadia Balashkevich

**Challenges**

<table>
<thead>
<tr>
<th>Life on Land</th>
<th>Responsible Consumption and Production</th>
<th>Zero Hunger</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reducing food waste will directly help life on land as we eliminate the amount of food landing in landfills.</td>
<td>In order to achieve our goal of zero hunger, we have to start by responsibly consuming our food and stop producing waste.</td>
<td>Future Meal aims to help all Ottawa residents achieve food security through sustainable methods. By reaching out to our community and responding to local needs, we are helping the United Nations reach their end goal of attaining Zero Hunger by 2030.</td>
</tr>
</tbody>
</table>

**Target Audience**

Future Meal is designed to continue helping families that rely on donations from the Food Bank or any other organizations.

**Solution**

Future Meal is the solution to reducing food waste and helping our community reach zero hunger. On an interactive website, we enable communication between our team and grocery stores that are willing to donate food to non-profit organizations.

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**FEMFREE**

**SDG Ambassador**
Eleonora Reshetnikov

**ISSUE**

The issue we’re focusing on is period poverty within the homeless community in Ottawa, where people are making a choice between eating and being able to buy period products - especially for those not living in shelters.

**WHAT’S INVOLVED**

Finding local Instagram influencers that fit our profile, co-creating social media awareness campaigns, as well as buying and distributing period product care packages to homeless women.

**WHAT IT’S ABOUT**

FemFree is all about bringing awareness to period poverty, as well as distributing essential sanitary products to women in the Ottawa homeless community who can’t afford them.

**OUTCOME**

We aspire to see an outcome of more women in Ottawa’s homeless community having access to period products, and having more people, including the government, become aware of this issue.
COMMUNITY FOOD PROJECT

SDG Ambassador
Maryam Felfel

Canada is currently experiencing a food waste crisis, one to the tune of 35.5 million tonnes and $49 billion of waste annually. This crisis has far reaching impacts on food instability, the economy, climate change, and the healthcare system.

Despite the severity of this issue, this crisis is not widely discussed. Community Food Project is an Ottawa based initiative that works to raise awareness about the Canadian food waste crisis & what you can do to help make a difference. We hope to expand our activities in spring 2021 by partnering with local institutions to reroute food to shelters and food banks.

Check us out #communityfoodproject on Instagram!

L'ENVIRONNEMENT À NOTRE ÉCHELLE

L'ENVIRONNEMENT À NOTRE ÉCHELLE

Ambassadeur des ODD
Mathis Larochelle

À notre échelle a pour mission de créer une communauté responsable et durable à l'échelle de la francophonie

Le mouvement a comme objectif de promouvoir le développement durable et défendre les causes sociales

Notre transition vers le développement durable

Joignez-vous au mouvement et changeons les choses ensemble, #ungestéalafois vers un avenir meilleur!

Le mouvement est mené et dirigé par des jeunes engagés et motivés à changer les choses pour l'avenir de notre planète

a_notre_échelle.qc/fr  L'environnement à notre échelle anotrechelle.org
HEALTHY MINDS

SDG Ambassadors
Melissa Dusabe & Dina Babiker

FOR STUDENTS BY STUDENTS

SDG Ambassador
Monica Izaguirre-Canales

A COVID-19 ECONOMIC RESPONSE INITIATIVE

WHAT?

The project will take place on a website platform for a period of 12 months. The initiative was created to support post-secondary students in Ottawa throughout the COVID-19 global pandemic. The website has three components aimed to reduce economic inequality.

HOW?

PART 1
A series of interviews lead by student based questions with community leaders and NGO’s

PART 2
Will include a network of groups that will provide direct resources to students

PART 3
A potential COVID-19 response fund that will distribute small amounts of immediate aid for students.

WHY?

The impact of the COVID-19 global pandemic has reached everyone around the globe. As a result, everyone needs support and the opportunity to rebuild.

For Students, By Students is part of the rebuilding process.

Mental health is equally as important as physical wellbeing.

Healthy Minds is an initiative stemmed from the SDG goal 3: Good health and Wellbeing. The website aims to make mental health accessible to a variety of social groups. As part of the SDG ambassadors, we believe in the importance of mental health and we understand reaching out for help can be hard. Which is why we created this page with mental health resources within Canada targeting different groups of people.
SHOP SAFE & SUSTAIN

SDG Ambassador
Saima Mashrufa

OUR GOAL
Teach how to safely shop and raise awareness on harmful ingredients found in daily used products.

Issue
REDUCE HARMFUL CHEMICALS FROM GOING INTO THE OCEAN AND SAVING THE AQUATIC LIFE.

Target
AN IMPULSIVE SHOPPER? A SKINCARE ADDICT? FOOD LOVER? ANYONE WHO SHOPS!

SOLUTIONS
RAISE AWARENESS BY TEACHING OTHERS FACTS ON HOW THESE INGREDIENTS NEGATIVELY AFFECTING THE EARTH AND PROVIDING ALTERNATIVES.

GET INVOLVED
LEARN AND STAY CONNECTED FOR UPDATES ON INSTAGRAM @SHOP.SAFE.SUSTAIN

BUY GREEN TO SAFE GREEN

IMMUNIZE NOW

SDG Ambassador
Samuel Benzaquen

Top 10 Global Health Threat: Vaccine Hesitancy

In 2019, the World Health Organization listed Vaccine Hesitancy as one of the top ten global health threats. With the onset of the COVID-19 pandemic, and the ongoing effort to rollout vaccines developed in record time, the issue of vaccine hesitancy is more urgent than ever before.

Community Engagement

My Initiative:

The goal of Immunize Now is to bring this discussion to the university students. The Immunize Now Podcast makes vaccine science accessible to non-science students. Immunize Now will host virtual townhalls on vaccine science. The free Immunize Now Course will allow students to learn more about vaccines. Through these activities we hope to change attitudes on public health safety.

Check us out:

immunize-now.weebly.com
@immunizenever
THE THREE PILLAR CHALLENGE

SDG Ambassador
Shilpa Rao

CHALLENGE AND SOLUTION
THE COMMUNITY LACKS THE RESOURCES TO SUCCEED IN MAINTAINING A SUSTAINABLE LIFESTYLE. IF EVERYONE KNEW EXACTLY WHAT THE CHANGE IN THEIR DAILY ACTIVITIES TO LIVE MORE SUSTAINABLY, PEOPLE WOULD BE MORE LIKELY TO PERSUE THAT PATHWAY.

INITIATIVE AND GOAL
A SET OF NINE CHALLENGES THAT WORK TO ACHIEVE THE SUSTAINABLE DEVELOPMENT GOALS DEVELOPED BY THE UNITED NATIONS. THE OVERALL GOAL IS TO MOTIVATE INDIVIDUALS TO MAKING MINIMAL ADAPTATIONS IN THEIR EVERYDAY LIFESTYLES THAT WILL LEAD TO A MORE SUSTAINABLE WORLD.

STAKEHOLDERS
TARGET AUDIENCE: ANYONE WILLING TO MAKE SUSTAINABLE CHANGES TO DAILY ACTIVITIES!
POTENTIAL PARTNERSHIPS: ISHA FOUNDATION, KANNADA SANGHA OTTAWA, NEIGHBOURS OF STITTSVILLE NEWSLETTER, PURE YOGA

COMMUNITY INVOLVEMENT
ALL YOU HAVE TO DO IS TYPE IN “I COMMIT” IN THE CHATBOX ON THE WEBSITE: WWW.THREEPILLARCHALLENGE.WIXSITE.COM/SUSTAINABLECHALLENGE PLEASE PARTICIPATE AND SHARE!

@THE3PILLARCHALLENGE
@THE3PILLARCHALLENGE@GMAIL.COM

WABANOWIN

SDG Ambassador
Chantal Dostaler - Shown’Tell

NEW WAY OF SEEING
All Our Relations
Activate
Reform Canada and Land Back
Recovery
Awareness and Addiction

Excite
Coyote Mentors BIPOC

Generation SDG
Génération ODD
MENTAL HEALTH COLOUR

SDG Ambassador
Sukanya Mukherjee

Mental Health Colour

Project Initiative focussed on SDG Goal 3 – Good Health and Well-being

- Mental Health Awareness.
- Valuable resources for all ages.
- Expressive art & healing.

National Capital Region of Canada (Ottawa-Gatineau).

www.mhcsukanya.com
@mentalhealthcolour

UNE NOUVELLE LENTILLE / A NEW LENS

SDG Ambassador
Younesse Krama

"Une nouvelle lentille" a pour but de propager la sur les sujets/problèmes qui se passe dans notre communautés, mais ils ne sont pas mentionnées ou sont parle à peine dans les nouvelles qu'on voit

"A New Lens" is focused on spreading awareness about certain topics/issues that happen in our society that are barely or never mentioned in the news that we hear.

But

D’améliorer l’alphabétisation dans les jeunes et les adultes pour mieux connaître les nouvelles et de promouvoir les gens à rechercher à propos des nouvelles qui ne sont pas mentionnées.

Goal

Increasing literacy in youth and adults to better understand news and to promote research in topics that are not always mentioned in the media.

Comment le faire / How to do it

- Avoir une site web qui donne des sources importantes.
- De présenter les nouvelles histoires en faisant des podcasts.
- Avoir une plateforme où les gens peuvent partager ce qu’est important de parler dans leur communauté.

- Have a website that provides important resources.
- Presenting news/stories by podcast.
- Having a platform that allows people to share the stories important in their communities.

Vous pouvez me contacter pour plus d’information par Instagram avec @thecolorist254

You can contact me for more information on Instagram @thecolorist254
**ARTIVESAL**

**SDG Ambassador**

Michell Choi

**WHY FOCUS ON ART?**

Art is a universal experience and language. Through understanding art, we see the perspectives, stories, and unique experiences of other cultures and events.

**What do we offer?**

- Guest speakers
- Volunteer opportunities
- Art opportunities
- Networking

**ARTIVESAL’S 2021 GOAL**

Artiversal offers opportunities to work with local galleries and to spread awareness of the SDGs through volunteering and direct participation in art events.

Artiversal.ca@gmail.com

Artiversal (IG)

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**PANDEMIC HEROES OF OTTAWA**

**SDG Ambassador**

Gloria Pan

**Overview**

Pandemic Heroes of Ottawa is a publicly accessible website that aims to achieve three things:

1. A platform for frontline workers to share their experiences regarding their jobs during the COVID-19 pandemic.
2. Bring positivity to the lives of these workers by allowing citizens to send them positive messages of appreciation and encouragement.
3. Regularly update the community with a clear outline of Ottawa's public health guidelines/restrictions.

**Current Issues + Target Audience**

- Many frontline workers have reported increased emotional and physical strain during their work, and feel like their voices are not being heard.
- Some citizens are unaware of the severity of the pandemic and/or are unclear with what exactly the public health restrictions are at a given time.

**Solution**

- Frontline workers will have the chance to advocate for any changes they wish to be implemented and have their voices heard by the community.
- Positivity will be brought to the lives of these workers through kind and supportive messages sent by their community.
- Through understanding the sacrifices of our frontline workers each day, individuals will empathize and be more mindful of the choices they make during the pandemic.
- Citizens will have access to a clear outline of the latest COVID-19 guidelines in Ottawa.

Email: pandemicheroesofottawa@gmail.com

Social media: Coming Soon